



# Sponsorship

**Alan Mason:** Director Sponsorship & Marketing

# Major Sponsor - Streets



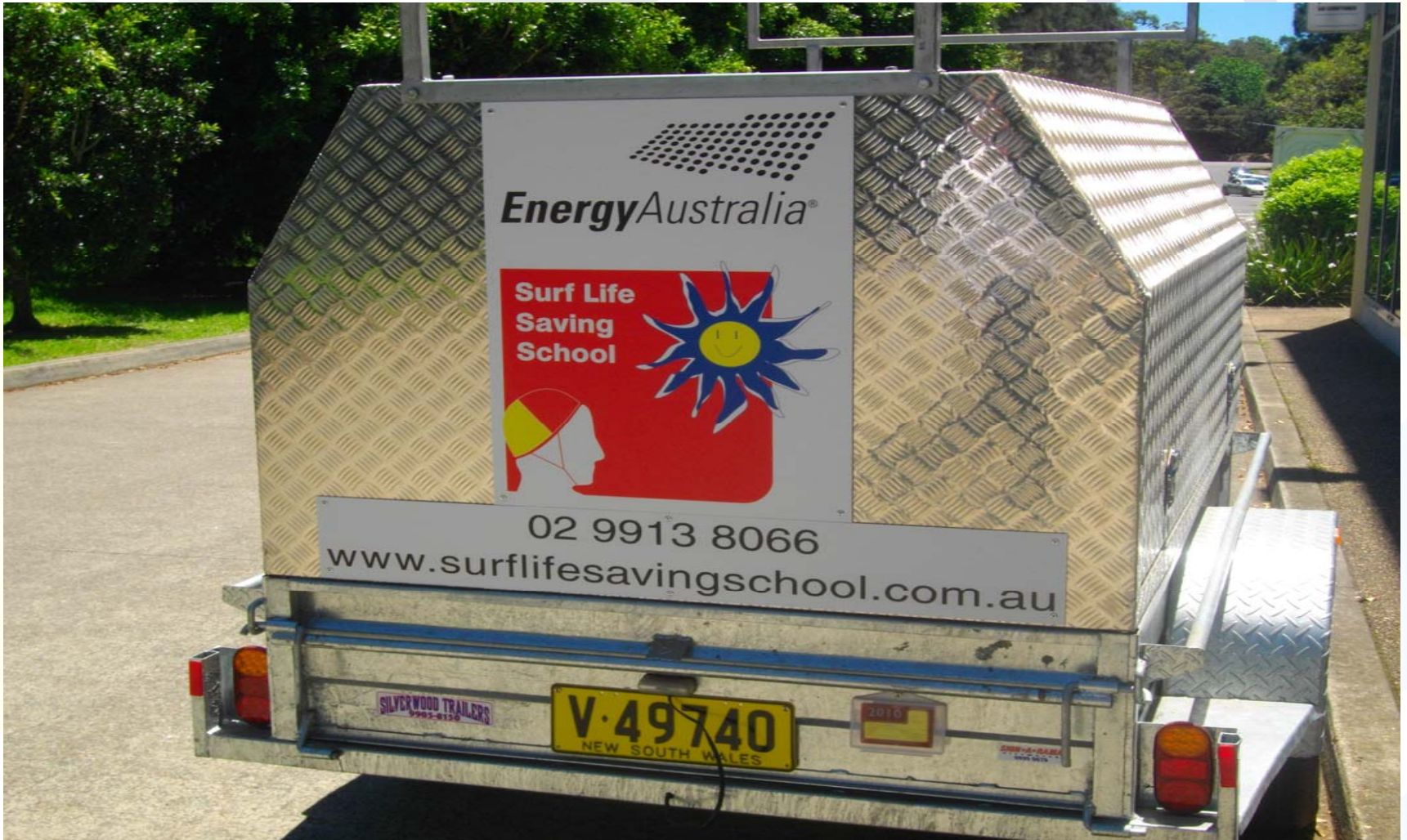
# Major Sponsor- EnergyAustralia



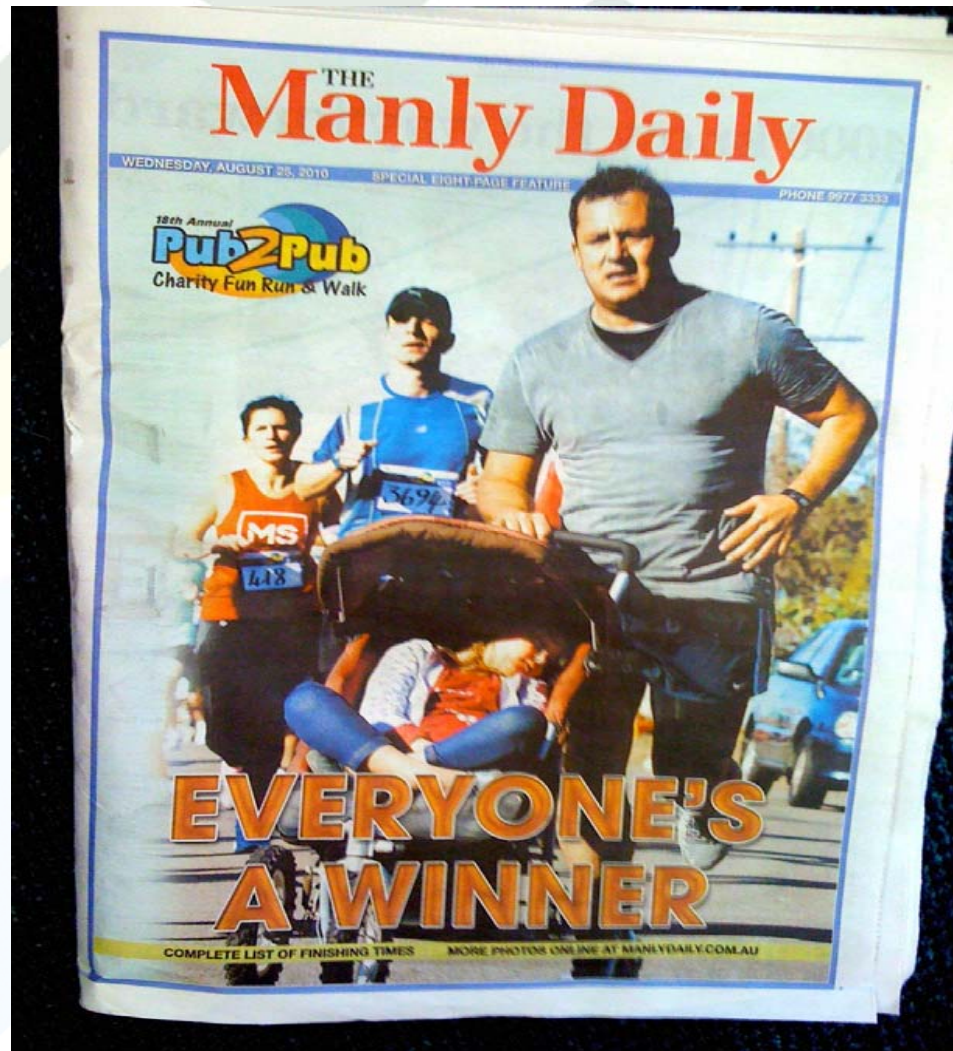
# Major Sponsor – Coca Cola



# Surf Life Saving School Sponsor



# Other Branch Sponsors



# Other Branch Sponsors



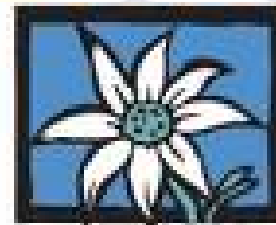
**RSL CLUB**



**Warringah Mall**



**Pittwater Council**



**Warringah Council**

# National Sponsors





- Why Sponsorship
- Who are our Business Partners
- Benefits and Obligations
- Strategies for Clubs & Branch



## Branch Services

- Rescue Services
- Education & Assessment
  - Surf School
- Youth & Membership Development
- Surf Sports
- Finance & Administration



### Branch Services continued

- Local Government  
Media and Community Liaison
- Social Events
- Disciplinary
- Compliance (OH&S etc)
- Website
- Member Communications
- Helping clubs with 'anything'



## Branch Budget

\$1,178,911 per annum

Capitation \$6.50 per member

Sponsorship \$13.50 per member



# Sponsorship Structure

## Director of Sponsorship & Marketing

Alan Mason

Mona Vale

## Sponsorship Committee

David Murray

North Curl Curl

Greg MacMahon

Collaroy

David Piper

Queenscliff

Paul Matthews

North Steyne

Robert Berry

Whale Beach

Steve McInnes

*SNB CEO*

Christine Hopton

*SNB Marketing, Sponsorship & Communications Officer*