



Sustaining Surf Life Saving

- Relevancy
- Vibrancy

Our clubs in 2010 - 11

BOM August 2010

Gordon Lang

Our Pillars of Strength



To develop and offer the best:

- ▣ Aquatic Rescue and Beach Management
- ▣ Youth and Membership Development
- ▣ Community Involvement



How the SNB works for you

SNB Charter



- SNB exists for the **benefit of** the volunteer Surf Life Saving **clubs** and their **members** on Sydney's Northern Beaches and our **communities**
- SNB is run as a **cooperative of clubs**, it recognises the **strength** of the organisation is built on the **club system** and will act with in the best interests of all clubs, while maintaining the interests of SLSA in the area
- SNB is committed to maintaining the **volunteer ethos** of Surf life Saving and the valuable, trusted and respected role Surf Life Savers play in the community
- The **strength** of SNB is our **members** working **together**

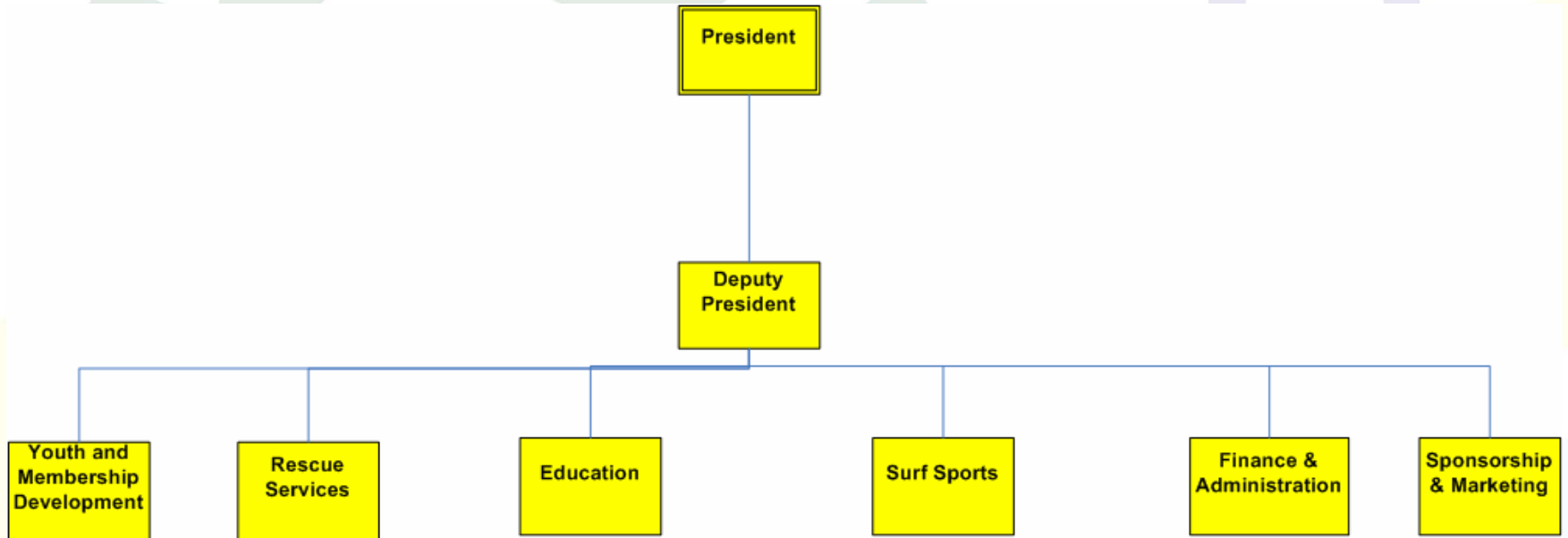
SNB Structure



Board of Management



SNB Executive



SNB Executive



Gordon Lang (PB)

President

David Murray (NCC)

Deputy President

Steve Faddy (Bil)

Director of Lifesaving

Michael Wasley (MV)

Director of Education

Glenn Langlely (New)

Director of Youth & Membership
Development

Ross Tester (Nar)

Director of Surf Sports

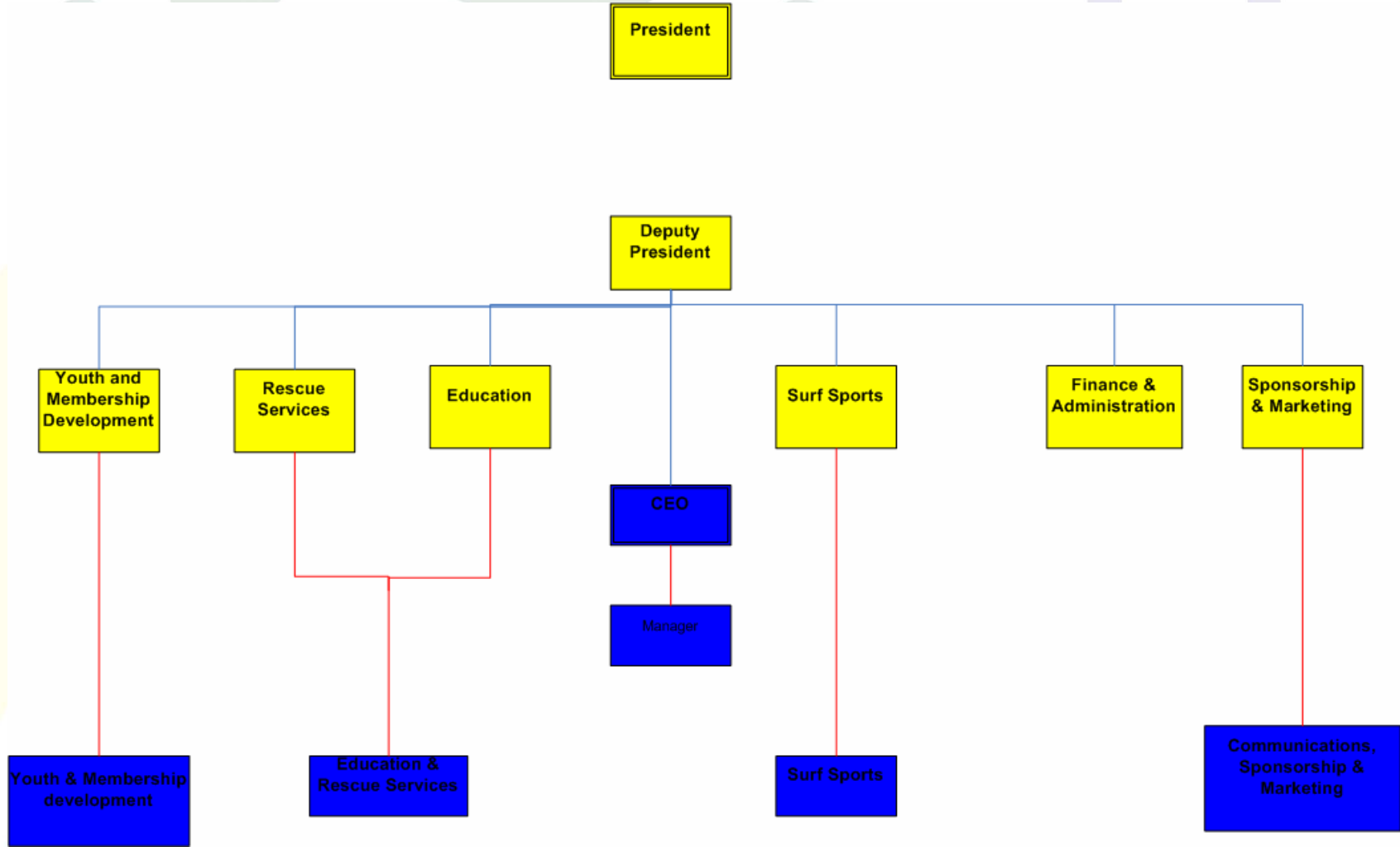
Phil Cullis (WB)

Director of Finance &
Administration

Alan Mason (MV)

Director of Sponsorship &
Marketing

SNB Executive & Staff



The SNB Team



Steve McInnes

– CEO

Jen Huston

– Manager

Sandy Menzies

- Lifesaving

- Education

- Surf School operations

Marcial Nunura

- Surf Sports Co-ordinator

- BDM

Sally Mulligan

- Support Officer

- Youth and Membership Dev.

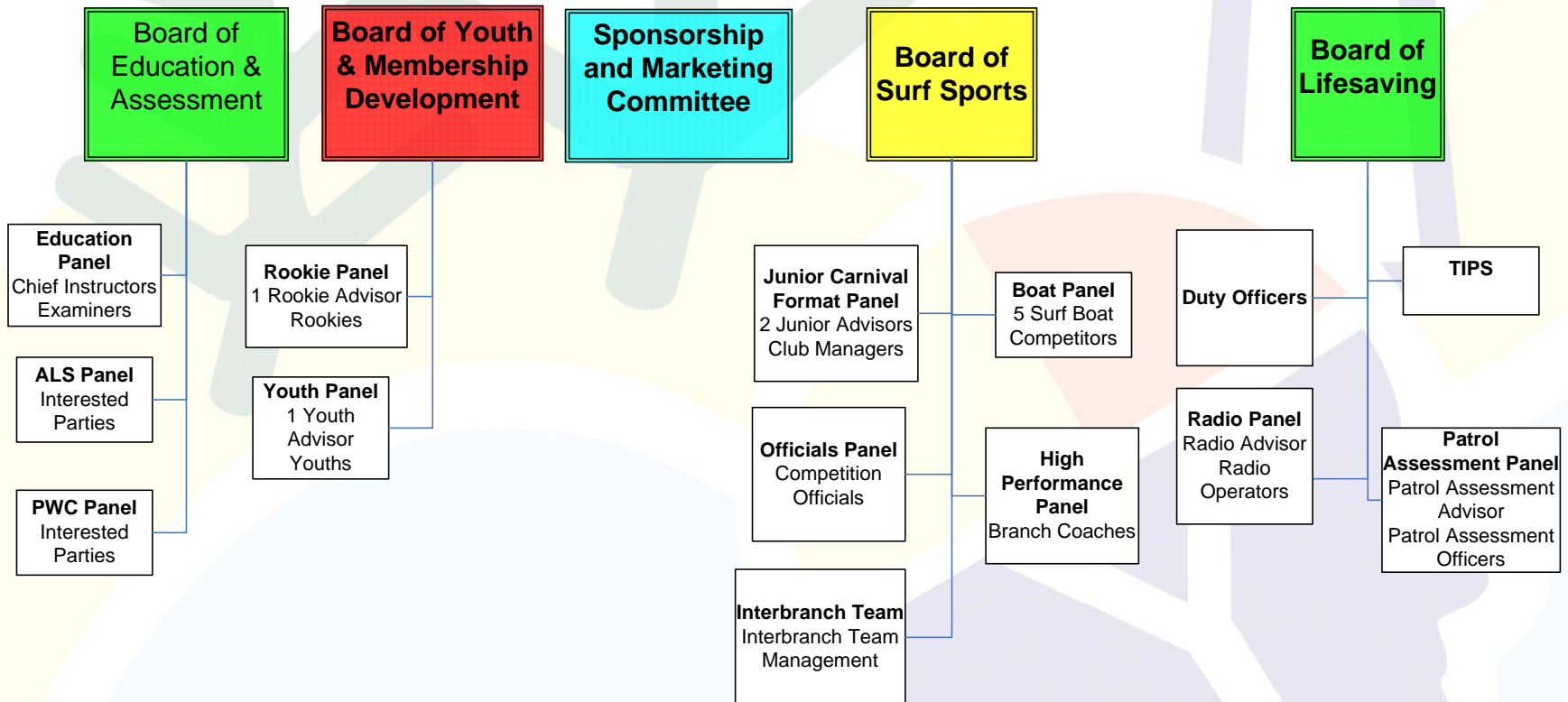
Chris Hopton

- Marketing

- Sponsorship

- Communications

SNB Structure



Adding Value to Clubs



We are here to help all Clubs with

- ▣ Lifesaving
- ▣ Education and resources for all awards
- ▣ Training on Surfguard
- ▣ Grants
- ▣ Liaison/negotiation with Councils
- ▣ Club Payroll
- ▣ Marketing and sponsorship

How SNB Works..



The Big Picture

- BoM elects the SNB Directors and Finance committee
- The Directors develop a business plan and budget which needs approval of the BoM
- The finance committee oversee the financial management of SNB

How SNB Works..



Ongoing management throughout the year

- ▣ The panels meet and make recommendations
- ▣ Recommendations are reviewed by the Executive
- ▣ Executive report to the BoM
- ▣ BoM have full financial control of the SNB funds
- ▣ The decisions/motions become policies of the organisation and become binding on all members through the incorporated associations act
- ▣ The Executive oversee the running of SNB following the direction of the Club Presidents

Your Board of Management



- ▣ Each club represented by:
 - ▣ Club President
 - ▣ Club Delegate
 - ▣ Can have a proxy for above
- ▣ One vote per club – exercised by President (unless a proxy notified at commencement of meeting)
- ▣ Select members of Executive have voting rights – except for election
- ▣ The BoM makes the decisions by majority vote – SNB President has casting vote
- ▣ Held first Tuesday of each month (except for August for our Annual General Meeting and November)
- ▣ September meeting is Club Conference

Our Overriding Mantra



All decisions and actions should be qualified by the following questions:

- Does it increase our value to our “sand” roots
 - Members
 - Clubs
- Do the “sand” roots benefit
- Does it develop and ensure sls future
- Would we do it in our own business / job

Highlights for 2009 - 10

Highlights 2009 - 10



- ▣ No Live Lost under our watch
- ▣ 50 Year Dinner
- ▣ Our own “owned” Education and Administration facility
- ▣ Strong increase in
 - ▣ Membership
 - ▣ Awards
- ▣ Further expansion and development of the Ocean Series
- ▣ TIPS support
- ▣ Focus on youth development
- ▣ Greater focus on supporting clubs and members
- ▣ Financially profitable

The Changing Face

SNB Executive



Position	2006-07	2007-08	2008-09	2009-10	2010-11
President	Tony Haven	Gordon Lang			
Deputy President	Ross Tester / Gordon Lang	Doug Menzies	David Murray		
Rescue Services	Glenn Langley	Steve Faddy			
Education	Julie Isbill / Karl Levy	Ross Tester	Michael Wasley		
Surf Sports	Michael Bate				Ross Tester
Youth & Membership	Michelle Rae	Adam Traugott	Ross Tester		Glenn Langley
Finance & Administration	Tony Burns	Phil Cullis			
Sponsorship & Marketing	Tony Bonner / Gordon Lang	Alan Mason			
CEO	Martin Phillips		Doug Menzies	Steve McInnes	

Sls snb 1008 – Gordon Lang

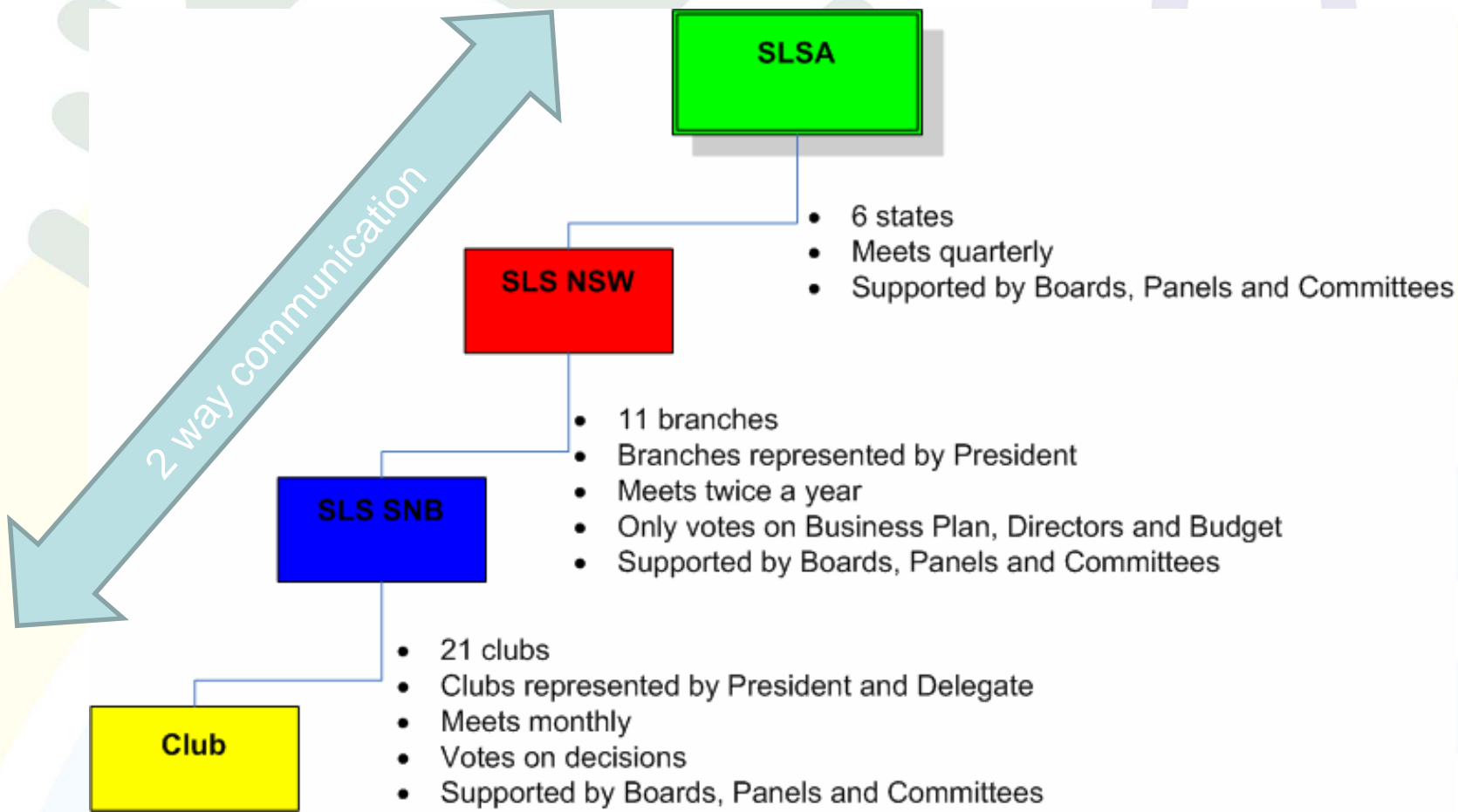
Club Presidents



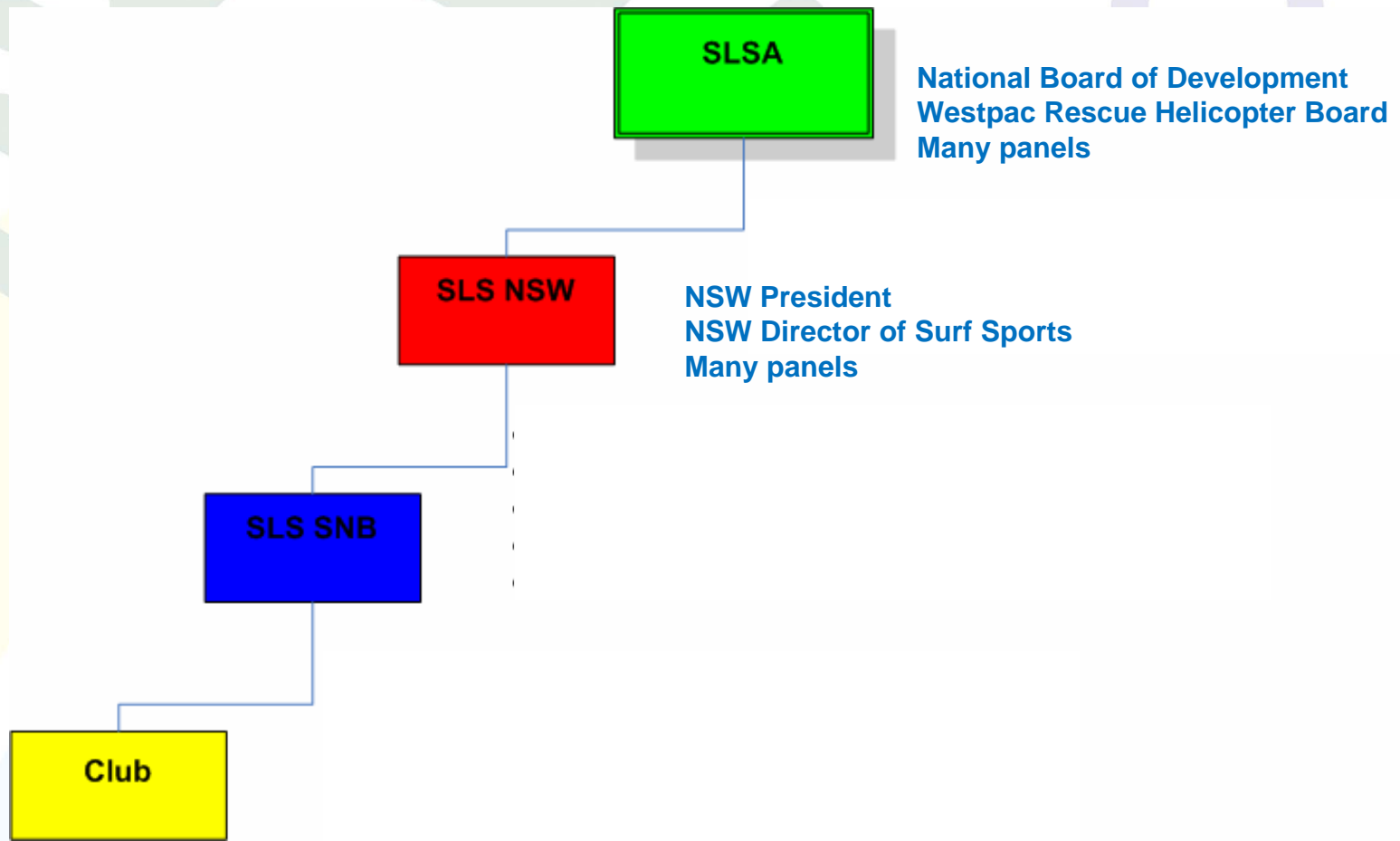
Club	2006-07	2007-08	2008-09	2009-10	2010-11
North Palm Beach	Graham Howard		Terry Kirkpatrick		Graham Howard
Palm Beach	Jason Millett			Sam Burton Taylor	
Whale Beach	Martin Armstrong				
Avalon Beach	Wilson Gamble	Christine Hopton			
Bilgola	Graham Foran	Geoff Raper			Peter Tomkins
Newport	Doug Menzies		Ted Smithies		Rob Emerson
Bungan Beach	Rod McGibbon	Phil Brown			Matthew Lloyd
Mona Vale	John Woods			Jon Dibbs	
Warriewood	Matt Sheridan				
North Narrabeen	Jim Shearer	Michael McDermott			
Narrabeen	Tracey Lake				Jason Oakes
South Narrabeen	Steve Maxwell	Peter Madden			Rohan Fisher
Collaroy	David Perry	Greg MacMahon			Richard Trim
Long Reef	Rob Pearson	Doug Lucas			
Dee Why	Alan Lakeman	Adrienne Lowe			Simon Moriaty
North Curl Curl	David Murray		Ian Thurgood		
South Curl Curl	Charles Longley		Bryn Russell		
Freshwater	John Swan			Steve Bennett	
Queenscliff	Danny White	David Piper			
North Steyne	Simon Fry		Damian O'Shannassy		
Manly	Tony Bonner	Robbie Williams			Daniel Mulcahy

How the Surf Life Saving structure works

SLS Structure



SLS Representation





2010 - 11 Goals

Important



Our aim must be to *increase* our relevancy to our principal stakeholder

By *adding value* to our clubs and members

2010 - 11 Goals



- Representing our “sandroots” with:
 - Higher levels of the organisation
 - Councils
 - Local parliamentary representatives
 - Business partners
 - The wider community
- Further develop and involve clubs in the Club Development program

2010 - 11 Goals



- ▣ Focus on our core services:
 - ▣ Rescue Services
 - ▣ Education
 - ▣ Membership development
- ▣ Continue to develop staff to ensure:
 - ▣ Delivery
 - ▣ Directors focus on strategy
- ▣ Working to ease potential “burn out”

2010 - 11 Goals



- Fostering more co-operation amongst clubs
- Youth and membership
 - more cross club activities
- OH&S, fiducial and governance awareness
- Improving communication – telling our “story” better
 - Internally
 - Externally
- Engage with our clubs and members

2010 - 11 Goals

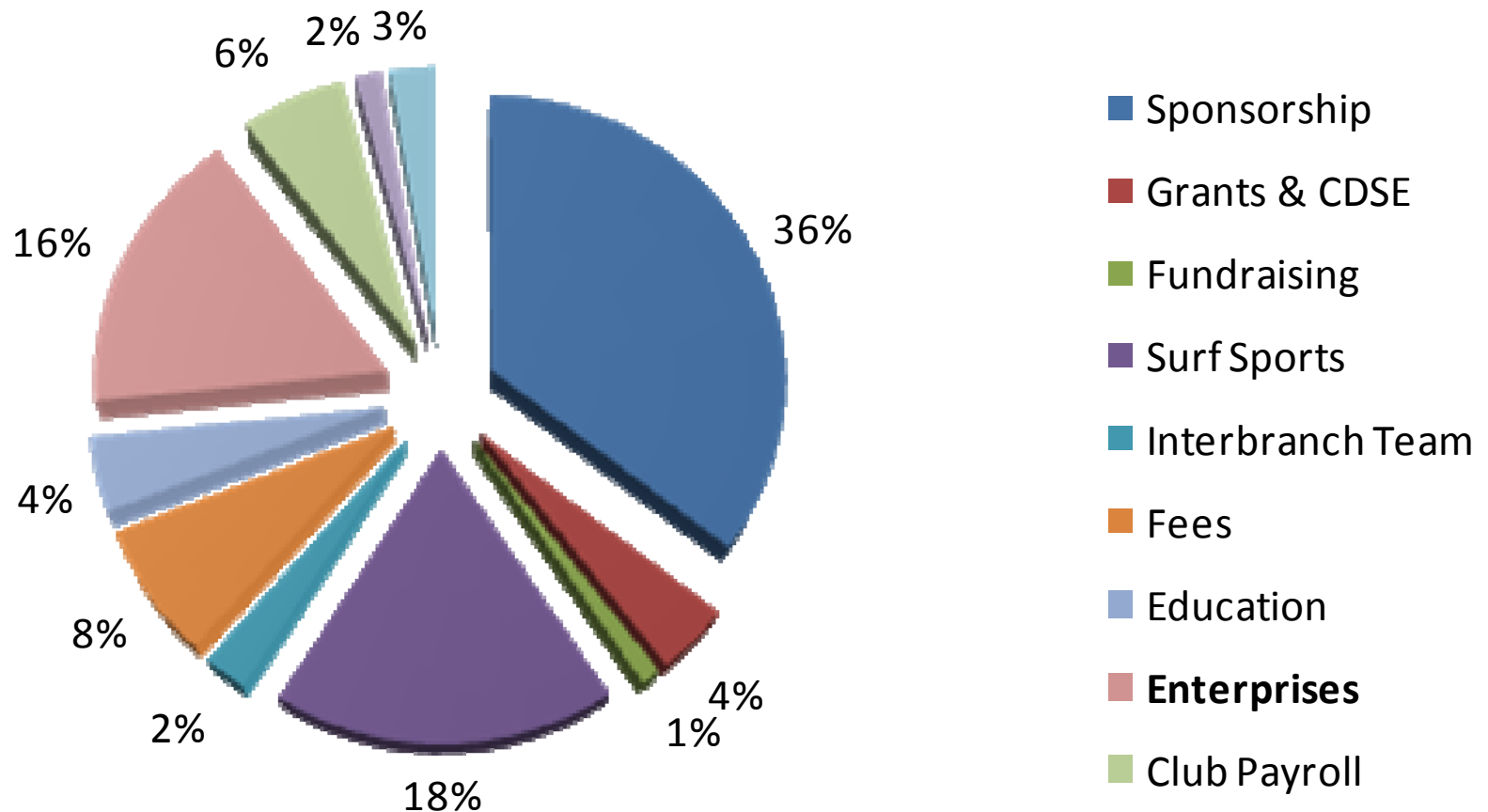


- ▣ Reduce financial dependency on clubs and sponsors by developing SNB Enterprises
 - ▣ SNB Surf School
 - ▣ School education programs
 - ▣ Award training
 - ▣ “Business on the Beach”
 - ▣ Ocean Series
 - ▣ 20 Beaches / World Cup
 - ▣ Club events

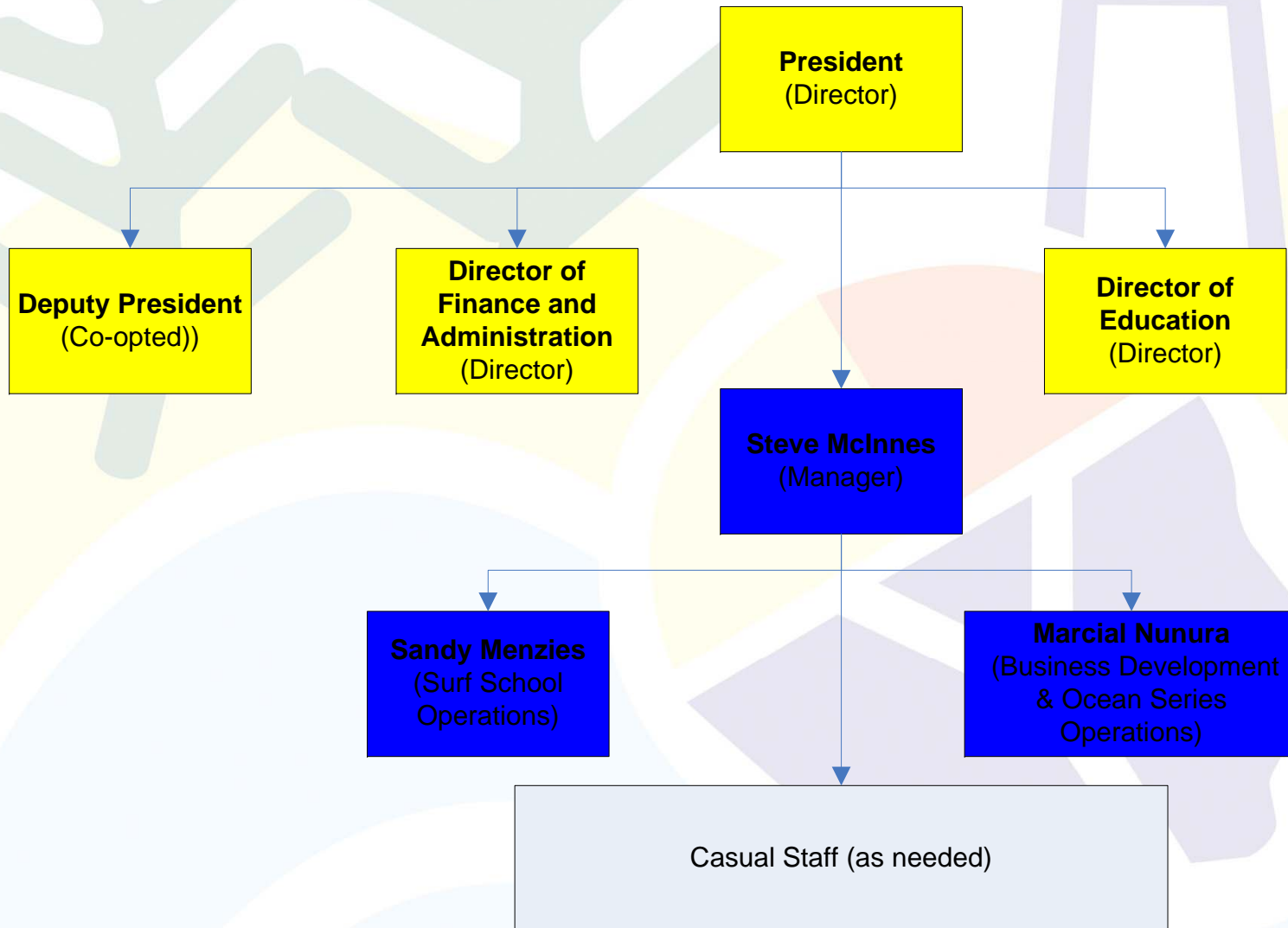
Financials 2009 - 10



Income



SNB Enterprises



2010 - 11 Goals



- Strengthen our support services
 - Duty Officers
 - TIPS
 - RWCs
 - Surfcom
- SLSA Values
 - “Can Do”
 - “Australian for Life”

Another Mantra



Our role is to **educate, support** and **enable** our members, staff and directors to do, and be, their **best** in giving **value** to the **community**.

Sydney Northern Beaches



Surf Life Saving

**Thank You for the great
2010 - 11 season**

