

Surf Life Saving Sydney Northern Beaches

Branch Executive Meeting 18th May 2010

Branch Office, Unit 9/1 Vuko Place, Warriewood, 2102 6.30pm

ATTENDANCE

Gordon Lang (President), David Murray (Deputy President), Phil Cullis (Director of Administration & Finance), Alan Mason (Director of Sponsorship & Marketing), Glenn Langley (Director Youth & Membership Services), Michael Wasley (Director of Education & Assessment), Steve Faddy (Director of Rescue Services), Ross Tester (Director of Surf Sports) , Jen Huston (Manager).

APOLOGIES: Steve McInnes (CEO)

PREVIOUS MINUTES

Branch Executive Minutes 20th April, 2010

Moved, seconded they be accepted as a true and accurate record – Moved: Phil Cullis Carried: Ross Tester

MINUTES

| Item | Area | Discussion | Action | Date |
|------|-------------------------|--|--------|------|
| 2462 | General Business | Business Plan to be held over until Strategy weekend for discussion. | Info | n/a |
| 2463 | Sponsorship & Marketing | Director advised he had a meeting with is the NSW Regional Manager of Streets - very positive meeting, this meeting was a result of Todd Marks. Lots of follow up, aware one year to run. | Info | n/a |
| 2464 | Sponsorship & Marketing | On 26 th August a Sponsorship workshop is scheduled for clubs- a draft agenda has been prepared. Streets are keen to attend to give quick presentation, also hoping EnergyAustralia and Coke will attend to give brief presentation. Director noted Streets is very community orientated and there are only two organisations they currently sponsor. The purpose of the Sponsorship workshop is to let clubs know who the Branch sponsors are, how this benefits the clubs and what the club obligations to sponsors are. Todd Marks from Maverick Marketing will speak to clubs on what motivates and attracts a sponsor. There will be a segment on grants and what is available to clubs. A kit is being put together for clubs to take away with them from the workshop. A light supper will be served at the conclusion of the workshop this will give people an opportunity to discuss. President noted clubs should be advised of this workshop ASAP so the relevant sponsorship people can keep the day free, would also like clubs with Nippers to bring relevant people. | Info | n/a |
| 2465 | Sponsorship & Marketing | Update on current sponsors: <ul style="list-style-type: none"> • MAA up for renewal agreed to go back with two- fold proposal. • Westpac – discussed proposed contract for next season. • Coke has another year to run, Coke are much happier than they were previously with sponsorship as they feel it working better than before. • EnergyAustralia are very happy with current exposure and are keen to renew contract next year. • The OceanSeries and the boat series has been given to Maverick to market to potential sponsors. | Info | n/a |

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| | | Discussion on Red & Yellow pages, it was agreed subscriptions will be given for free to club members for 6 months - after this will re-evaluate the site and see what the hit rate is. Motion: To refund money paid . Carried. | Motion | Carried |
| 2466 | Sponsorship & Marketing | Website proposal – lengthy discussion, initial proposal was too expensive for what is needed – will go forward and obtain additional quotes, figure needs to be put into this year's budget for updates to all websites. | Info | n/a |
| 2467 | Sponsorship & Marketing | Sand on your Brand function to be put on agenda for strategy weekend. | Info | n/a |
| 2468 | Sponsorship & Marketing | Discussion on carnival entry system, Surficans vs State entry system – Director Surf Sports look into and advise. | Director Surf Sports | 15 th June |
| 2469 | Sponsorship & Marketing | Discussion on Banana Boat being possible to sponsor next season. | Info | n/a |
| | Sponsorship & Marketing | Bonds Nippers rash vest - offered as a direct club sponsorship, SLSA has written to them claiming they are infringing on copyright - it is up to clubs whether to take up offer or not. | Info | n/a |
| 2470 | Sponsorship & Marketing | Budget for sponsorship revenue same as last year (contract), website expenses will be the only change – CEO to give an update. | CEO | 15 th June |
| 2471 | Competition | BoSS meeting being held on Thursday , normal competition is proceeding Director advised areas he is looking at this year will be Pool Competition within the Branch and IRB competition. Traditional life saving type competition – a couple of clubs very interested – want to get this up and running. Branch not allowed to organise IRB carnivals need to be called training days. Director of Finance suggested new Surf Sports Director may need help preparing budget as Surf Sports was a major revenue source, Director of Finance advised he was happy to assist. Director advised there were current two people interested in running as Deputy Surf Sports Director. | Info | n/a |
| 2472 | Finance & Admin | End of March figures, not finalised as yet. Narrabeen accounts still outstanding, a couple of receivables outstanding. Director rescue services questioned the purchase from Pittwater Marine, it was advised this was for the jetski damage done by SLSNSW and SLSNSW would be invoiced accordingly. Director advised the Surf school budget was looking good, books close 30 th of June for the Surf School. Motion: To accept financial reports presented for Branch and Surf life Saving School | Motion | Carried |
| 2473 | Finance & Admin | Discussion on setting up a foundation with money invested from clubs, to be discussed further with Club finance committees. | Info | n/a |
| 2474 | Finance & Admin | Director congratulated everyone involved in moving and organizing building. All Directors will have access keys to the building , however keys will have a bond payable. | Info | n/a |
| 2475 | Youth & Membership | Director advised the camp held on weekend went very well a full report is attached. Suggestion for a couple of attendees to present at BoM. Director congratulated Sally Mulligan on all her work to put the weekend together. Director noted there needs to be more development time put into these camps so we can move forward. | Info | n/a |
| 2476 | Youth & Membership | Upcoming 14-17 development forum question was asked on who do we have attending. | Info | n/a |

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| | | Discussion on the upcoming senior leaders course, two names put forward from Branch, an additional name put forward directly – no decision made as yet. There are only 6 spots for NSW available. State should be following the recommendations put forward by Branches. It was noted if our people aren't getting selected for these courses branch should look at running their own. | | |
| 2477 | Lifesaving | Lifesaving and Education conference next weekend, Surf Sports has been delayed for two months. Lifesaving agreements will be discussed at life saving conference. | Info | n/a |
| 2478 | General Business | SLSNSW awards, whoever wins Branch awards will be nominated for SLSNSW awards. 21 st August National awards more info to follow. | Info | n/a |
| 2479 | General Business | Following recent helicopter board meeting, President advised there are now two helicopters in the southern region which means there should always be one on call – focusing on the beach. | Info | n/a |
| 2480 | General Business | President advised he spent a day at the SLS foundation and noted the foundation is available to work for clubs and branches. | Info | n/a |
| 2481 | General Business | Warringah Council meeting regarding Club leases next Monday afternoon. | Info | n/a |
| 2482 | General Business | President encouraged all deputy directors to attend meetings to put forward views, deputy directors cannot vote. | Info | n/a |
| 2483 | General Business | Thank you to everyone involved in 50 year celebration. Feedback has been very positive. | Info | n/a |

Meeting Closed: 8.50